

Devoted to the interests of Carmel-by-the-Sea, Pebble Beach, Carmel Highlands, Carmel Valley

NOVEMBER 7, 1918

CARMEL-BY THE-SEA, CAL.

VOL. IV, NUM. 40

Protect Your Bonds

Do not take the chance of losing them or of have ing them stolen. Rent a Safe Deposit Box. If you have valuable papers or jewelry, keep them in a Safe Deposit Box.



Bank of Monterey Monterey Sav. Bank Same BUILDING

Pine Needles

There were 153 Carmel subscribers to Fourth Liberty Loan Bourts, and the total amount taken was \$40,800. The largest individual subscriber took \$6500.

Tomorrow afternoon at 3 o'clock the Carmet Andubon Society will hold an open-air session at the home of Mrs. A. A. Kluegel, on Camino Real north.

There appears to be some coufusion as to when taxes become delinquent, Municipal taxes be-come delinquent after the last Monday in December; county and state, after the first Monday in

Miss Alices Hopkins of Baltimore is the new owner of the Locan house, on the P. L grainds just over the line from Carmel. She and her friend, Mrs. Taylor, are now occupying the place.

Mrs. Frances Montgomery, who will be remembered as taking part in a number of Western Drama Society productions here, is visiting Carmel for several weeks. For some mouths past she has been a member of groups of entertainers at army and navy camps and stations.

Miss H. F. Brewer is here from Oakland, occupying her cottage here for a brief visit,

Attorney Silas W. Mack, with Chaplain Bailey, were recent Car-mel visitors, making plaus for the United War Work drive.

H. W. Morse was here last week for a visit with his family, which will remain here another month before praceeding to their new home at Trona, Mr. Morse has purchased the nine Kellogg lots overlooking the Carmel river.

Rev. W. G. White, who has ben visiting his family here, will leave shortly for Bakersfield, to ocempy temporarily the pulpit of the Presbyterian Church there. It is nuderstood he has resigned his Santa Ross pastorate.

The Hubbard family, who visit here orten, are in Carmel again. They have taken one of the Clamnett cottages.

"Reports of my death greatly exaggerated," as Mark Twain wrote, might be applied to Dan Nolan, who writes from Oklohama that he has almost recovered from his recent illness.

Miss Laura A. Cotton is down from the city to assist in the care of her mother, who has been quite ill for some time. They may go to San Francisco this week.

Van Wick Brooks and family, who were first here six years ago, are again, probably to remain all winter. They are in the Stimson household.

Holders of First and Second 4 per cent Laberty Loan Bonds are may sed that next Saturday, No. 3001 venioer v, is the last day upon which these bonds may be converted into 12's. See your banker.

Artist Thomas Shrewsburg Park hurst, who has a studio at Carmel exhibition of his pictures at the Gump Gallery in Nan Francisco. About twenty canvases will be shown.

last week in Oakland, a victim of Gold Medal Butter influenza. The family came here f om Los Angeles.

Roy Meadows of Carmel Valley was in town Monday. He reports his brother Harold in France—on the firing line.

Mrs. E. K. de Sabla, chairman of the Home Service Section of the Red Cross, has on hand a number of the booklets for drafted men, "Before You Go." They may be

While You Are Regularly **Employed**

-and can save a little money every month, why not prepare for the in. evitable 'rainy day' by having an account with the FIRST NATIONAL BANK?

All funds so in vested now will become a safeguard against the uncertainty of the future

4 PER CENT PAID On Interest accounts

> First National Bank

MONTEREY, CAL

Under U. S. Government Supervision

Sugar Allowances for Home Use Increased

SAN FRANCISCO, November 1, sible for the households more fr The sugar allowance for domestic use has been increased from two to three pounds per person per month, according to official information received to by from Washington by Ralph P. Merritt, Federal Food Administrator for California. The of-ficial announcement from Washing-

"The rapid manufacture of the new crop of beet sugar in the west, and the new crop of Lou siana cane sugar in the south, together with the freer railroad transportation conditions, the reductions we have made in the consumption of sugar in manufacture and the trades, and the patriotic conservation in the last 4 months enables us to increase the household allowance of sugar from two pounds per person per month to three pounds per person per month, with the same ratio to public eating places.

"The change takes effect November 1. This makes good our promise to increase the household allowance of sugar at the earliest possible moment that our supplies would justify, and it makes it pos- of distribution.

to use the apple, cranberry and grape fruit products, and to use the fruits canned during the summer without sugar.

"The regulations are also revised to the extent that any person may purchase his whole monthly allowance of sugar at one time if he so desires, that is, any family may purchase a mouth's supply for the entire family in one purchase from the retail trades."

In order that there may be no confusion in the minds of dealers Food Administrator Merritt tonight issued the following order:

"Retail grocers may sell sugar according to the new rule from Washington immediately, provided, they keep a record for inspection which will indicate the name of the purchaser, the number of persons in the family and the date of sale. Retailers are assured by the Food Administration that they can within the next few days, secure ad-ditional certificates which will in-crease their allotment for November in accordance with the new policy

Ihanksgiving

Cape Cod Cranberries Highlands, is shortly to have an Citron, Orange and Lemon Peels **New Crop Walnuts** Mrs. Nunding De Vege, who up to short time ago resided here with her son and daughter, died Old Homestead Bread Conserves

Your duty: Buy Thrift Stamps at L E | D | G'S

THE TRENCHES CALL TO CARMEL

THE UNITED WAR WORK CAMPAIGN has begun in Carmel. Our quota is \$1500.

The name United War Work is a new one. The average man wants to know why he is giving his money, and to what end.

The committee in charge of the Carmel drive takes this opportunity to explain its purposes and necessity. It may be our one chance of reaching you, and we ask you to read this thoughtfully.

United War Work is a name given by the United States Government. It includes the following organizations: Y.M.C.A., Y.W.C.A., Knights of Columbus, Jewish Welfare Board, Salvation Army, War Camp Community Service, American Library Association.

Formerly these organizations solicited independently. Our government requested them to band together to prevent waste in soliciting, and for other good reasons. The \$250,000,000 to be raised in America will be divided pro tata among them.

This is the meaning of the United War Work Campaign.

Now what do these organizations do? What ends will your money serve when you have contributed?

They bring a bit of home to the boys Over There. They look out for their moral, mental and physical welfare.

This is a new departure in war. America really introduced it on an extensive scale. It is one of the things of which Americans may be proud.

From the time he leaves his home, every foot of the way to No Man's Land and back again, the American soldier has some member of one or another of these organizations near at hand—to buck him up, to give him decent man-to-man advice, to help him in his business affairs, to furnish him amusement when amusement means as much as water in the desert, to slip him cigarettes, chocolate, coffee and doughnuts under fire when he's been without food for twenty-four hours, to search for him if he is among the missing, to write his letters if he is wounded, to furnish the paper he writes home on, and a warm room to write in, to give him the company of American girls behind the lines, to furnish him wholesome diversions on leave, to bring him spiritual comfort, to help him pursue his education while away from home.

All these and a hundred other things. They are done well, too. So well that these organizations have notably increased the morale of the American army, according to General Pershing himself. So well, that everyone admits they have tremendously helped our soldiers and sailors in maintaining a world's record as gentlemen while making a world's record as fighters.

That's part of the things your money will help to do. It is work that must continue after peace, until the last young fellow is back home.

Our quota, we repeat, has been set at \$1500. That means everyone must contribute, and some must contribute very liberally, if Carmel is to do its allotted part.

Carmel has always gone beyond the mark in past drives—way beyond. We can't let that record be spoiled now.

Contributions may be mailed or handed to any member of the committee or to the "Pine Cone" office.

F. R. Bechdolt, Chairman

C. H. Luther

T. B. Reardon

W. L. Oversteet

Committee

Some Experiences of a New "Y" ing in" smiled the captain, referring to the continuous reverbera-Man in France

Perry Newberry Writes Interesting Account of His Work and Observations

SECOND ARTICLE

Right behind me, as I lie on my my throat to contract. The captain blankets, are batteries of 155's that snapped out short replies and repositively shake the earth. We placed his mask. We burned more moved the echelon - our supply paper and finally the captain, testcompany and the battery ration and ing, said "All right now." munition trains up to the front A sergeant came in. "They are this morning and we are on the edge sending in shrapnel" he reported.
of a desert of torn, dead trees, No more gas?" asked the caprusted wire entanglements, deserted tain. trenches and weeds, weeds, weeds.

Off to the southwest, as far as ear can hear, is the roar, grumble and rumble of cannon, The Fritzies are retreating and our guns, pointing their noses up into the air, shoot figures as the captain made them. over us. Now and then the rattle of machine-gun is heard, quickly silenced by our infantry. Overhead in vast number.

Three days ago this battle began. I went up to the batteries that night pected excitement in the dug-outfirst batallion hospital, a dug-out, batallion. I was to help with the wounded. A lieutenant was in charge of the hospital, while a very young, very handsome, captain used lieutenant. a corner of the dug out for his table. Here he figured his ranges and elevations for the barrage, which should start at 9:30 a-m. Here he answered the phone, giving orders thru it and by his orderlies The batteries, silent yet, were a lew hundred yards away to right and left.

We had seen them as we walked up to the front in the late afternoon, all thru the woods, miles of guns in three rows, the 75's ahead, the 155's behind, then the great 6-, 8- and 10-inch Howitzers and army and navy slege guns. They were placed as close together as it was possible to work them, right in among the great beech tress and cottonwoods of forested nins the tices below the guns were notched and sawed nearly thru, so they might be felled in a moment or fall at the concussion of the guns, clearing a way for the projectiles. They could not be felled sooner as it would reveal our preparations to the enemy.

The battle was to begin by barrage at 2:30, but the Germans, either suspecting something or perhaps just butting in, began sending gas shells over about midnight.

"Gas masks!" cried the captain, as a pungent odor hit my nose, and I held my breath until my mask was on and adjusted. Then the Claxton horn gave the signal outside the off his mask and I followed his exdug-out. The doctor-lieutenant be- ample. The air was full of chlorine. gan burning paper close to the floor | but my eyes did nor burn. I fol-The telephone buzzed. The captain lowed the captain out of the dugyanked off his mask to answer it. I out, to find that day had dawned. followed suit, replacing mine prompt- All going out and nothing com-

In the midst of my first battle, ly, for my eyes began to burn and

"Seems not."

"Good!" He gave some instructions to the sergeant, then went to his tables of ranges and windage. His first ligutenant checked up the The doctor dozed on a stretcher in the corner. I sat on a bedding roll.

It neared 2:30. I had set my Infly airplanes, our own or the French, gersol watch when the captain synchronized the sergeants' watches. As the moment approached, I exwith chaplain, and he left me in the a hustling of orderlies, a tenseness in the officers faces and voices, inwhile he went on to the second stead, the captain mumbled "Fourfifteen to four-twenty, twenty-seven hundred, four and a half mills, twenty-three," and " Check," said his

"2:29, captain," I interrupted. He glanced at his wrist watch,

"Twenty-nine fifteen" he corrected, and went on with his figures. Abashed, I watched my Ingersol second hand tick off forty-five swift clicks, then "Craff, Crarg, Crang, Crangi" four shots almost simultaneous close before the door, and a din of hundreds farther away. Three shots a minute per gun for the first ten minutes, I had heard the captain say. Now he only glanced at his wrist, smiling sweetly at his lieutenant, as his orders were being ex-

Mingling with the dealening clamor of the guns was another sound, so different that it pierced thru It was the Claxton signal.

"Masks!" cried the captain, and shook the doctor awake. I held the canvas door of the dug-out closed against the waves of gas with my loot, while I achieved a six-second adjustment of my mask.

A sergeant, mask on, pushed thru the door. "Gas bad," he shouted. "Masked on?" asked the captain. 'Some of them wont," replied the non-com. The captain swere and went out.

(Here follows some incidents too painful for publication).

but the captain had taken

tions of the big guns.

"Where are the Fritzies? " I shouted. Disagn I/O distribu

Silenced -retreating, if we have left them horses enough. Come on to breakfast."

We first went up to the guns, to find them working easily now, only two shots to the minute, with five minutes rest every quarter hour. Then we went to the camp kitchen where we were joined by the lieutenant. Beefsteak, bread, syrup and coffee for this meal; also jokes and laughs over the Fritzie "dud" that failed to explode in the midst of ten frightened boys; the gas-shell that went into the telegraph dug-out and scattered the men out of the door and windows and the piece of shrapnel, which cut down the captain's tent, abandoned the previous evening for the dug-out, and made kindling of their valued dining table. No word of casualties or unhappi-! I am as well as a horse.

ness-all jokes and laughter at the Fritzies.

We placed the wounded in an ambulance and I went with them them to the field hospital. That afternoon while I was at Y.M.C.A. headquarters the town was shelled and five minutes after I left the Y hut was struck and the secretary with whou I was talking was wounded. As I walked back to camp I saw an observation baloon struck and burned by anti-aircraft

Several days later.

I spent last night at the front with the batteries, and fired my first abot for the cause of democ ricy. I pulled the lanyard for three shots of one of our guns, I hope the three shots landed where they will do the most good.



Ben Leidig Hardware, Household Goods, Agent Florence and Perfection Stoves, Hotpoint Appliances

Headquarters for Hunting and Fishing outfits

RETREATING KULTUR LEAVES ITS WARK



This shows one of the thousands of French villages which have been smashed to dusty brick heaps by opposing artillery during German capture and occupation. Too often French gunners are under the necessity of sending shells into the homes where they have spent hanny years with their wives and bables.

Give! War Work Drive, Nov. 11-18



BERFER HEATER

B. F. MINGES, Special Agent, Standard Oil Co., Monterey, Cal.

DEALERS

BEN LEIDIG L. C. RYAN & SON L. RUDOLPH N. McEACHREN PIERCE & TOWLE
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CLIMAX FURNITURE CO.
R. M. WRIGHT

T. A. WORK THOS. COPE
HOLMAN'S DEPARTMENT
STORE

MILK MENUS

"Use all the milk", says the United States Food Administration. Milk is the chespest animal food. Children must have it,—an adult may use it in place of meat.

Little Known of Shooting Stare. Our knowledge of shooting stars ex-tends into the oldest history of humanity, back into prehistoric times. Yet today no one knows exactly what a shooting star is, or from where it comes. An hypothesis proposed in 1875 and generally accepted today, is that meteorites are fragments broken from small planetary masses by volcanic ex-plosions, brought about by a sudden expansion of gasses, steam and probably hydrogen. The broken bits, after their separation, are believed to arrange themselves in swarms which cross the orbit of the earth in accordance with a definite law. Shooting stars, then, undoubtedly come from within our solar system and are broken bits of a world body destroyed by volcanic events. Many meteorites have been found in Arizona. Popular Science Monthly.

J. E. BECK, M. D. Office at Carmel-by-the-Sea Pharmacy, Carmel, Cal.

OSTEOPATHIC PHYSICIAN
Underwood Apts, Monterey
Regular hours, 10 to 12, 2 to 5
Others by appointment
Phone 179 J

For Sale or Rent Large twostory home—Three bedrooms, servants' room, garage, workshop, library, large living room, dining room,
kitchen, bathroom, extra toilet down
stairs, large grounds, lawn, flowers;
electric lights, private gas plant;
furnished or unfurnished; close in.
Inquire at Pine Cone office.

Organ For sale. Fiveoct. A. B. Chase, in good condition. Inquire this office.

Your duty: Buy Thrift Stamps

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In and About
CARMEL
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Carmel
Development

For Sale HOTPOINT copper-lined Inquire at Pine Cone office.

Company

Squashes (Hubbard Variety) — For sale at the Machado Farm, near the Mission. 15c., 25c.

We Are Going Out

of business, and to close out our entire stock of Furniture, I offer any article in the store at less than wholesale price. Get your share of this sale Z. T. SPENCER Monterey, opp. Postoffice

More Clothing Needed

Mrs. W. B. Canine invites attention to the following: Since the drive of September 23-30 an appeal has come from the Commission for Relief in Belgium for 20,000 tons of clothing. Every person and organization here is asked to help. It will take time. Begin now. Do not overlook a garment. Put them aside until called for to send overseas.

Schweninger's

Best Goods Fresh Goods Right Prices

Free Auto Delivery

Day-light High and Low Tides at Carmel

THE RESERVE WAY I THEN SEED AND THE				
No Personal Con-	Low	Ft.	Higu	Ft.
Nov 7	5:55	3.4	11:16	a 5.4
8	6:44	8.5	11:54	a 5.3
. 9	7:40	8,5	12:42	p 5.0
10	8:58	CONTRACTOR OF THE PARTY OF THE	1:48	W
. 11	10:13	COUNTY SERVICE AND ADDRESS OF THE PARTY OF T	3:21	The second second
	11:28	The second second	5:04	
300 (J 575)	12:33	200 SA GROWN	6:31	THE THE STREET STREET

Carmel Drug Store

Big Ben CLOCKS

Also Stationery, Toilet Articles, and Rubber Sundries

Columbia Graphophone and Records for Sale

Deve That Built Great City.

When mighty Amru went to conquer Egypt he camped on the east bank of the Nile opposite Memphis, that great 20-mile-long capital of mud bricks, whose western verge was the pyramids and whose mud brick houses have all vanished. Amru crushed the Egyptians and came back to get his climp to move over and occupy Memphis. A dove had built in the folds near the top of his tent. Blood-bathed Amru, the ruthless, would not let her be disturbed. A new city started about his tents. It grew northward along the Nile. It is today Cairo. Memphis is only a name.

CHURCH NOTICES

Christian Science Services Sunday, 11 A.M. Sunday Schoo, 9:45 A. M. Wednesday, 8 P. M. Church Edifice-Monte Verde Street, one block north of Ocean Avenue

Saints Episcopal

SERVICES AT 8 A.M. AND 4 P. M. EVERY SUNDAY EXCEPT SECOND SUNDAY IN MONTH, WHEN ONE SERVICE IS HELD AT II A. M.

Sunday School 10 A.M.

WALTER G. MOFFAT, Rector

Dramatic Classes

Garnet Holme will remain in Carmel for the rest of this year, and is engaged in forming classes for the study of dramatic art, stage production, and some of the lesser known Shakespearian plays. The classes are confined to three pupils in each, and meet at various hours to suit the emvenience of the members.

Mr. Holme was the producer for the Forest Theatre here for the first few years of its existence, was for eight years dramatic coach at the University of California, and obtained his practical training with Sir Frank Benson at Stratford-on-Avon, under whose direction more than twenty-five Shakespeariau plays were produced. At a later period Mr. Holme was stage manager for Sic Johnston-Forbes Robertson in his Shake-spearian tour through England.

All inquiries may be made at the Pine Cone office.

Data Wanted at Once To the Residents of Carmelo Precinct:

The Committee on Community Honor Roll and Standard desires that those who have husband, sons, or daughters in service, to kindly furnish the will be the producer, and a num na e in full, date of entry. an banch of service naval, marine, infantry, cava'ry, artillery, aviation, engineering, hospital, Red Cross, Y.M.C.A., K. of C. It is essential that accurate data be obtained.

Address communication to Dr. C. A. McCollom, Carmel.

The Household Wood supply

PINE Pitch and stone to Kindling Fireplace

> * OAK Stove

> > Roots Fireplace

Ed. Romandia CARMEL

Lost something? Put an Ad in the Pine Cone.

manufacture desired

Climax Furniture Co.

The Big Store in Monterey on Franklin Street \$15,000 STOCK

OF EVERYTHING FOR THE HOME. IT'S THE ONLY PLACE TO BUY HOME THINGS. COME AND SEE US, ANYHOW.

Economy Satisfaction GREEN TRADING STAMPS

PUBLISHED WEEKLY

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> W. L. OVERSTREET. Editor and Publisher PHONE 602 W 1

CARMEL-BY-THE-SEA, CAL. NOV. 7, 1918

Official Paper of the City

WEEKLY GREETING Freedom is to character what sunshine is to the flowers. - Carol Norton.

Lady in Carmel desires artistic or literary person this will prove an exceptional opportunity to occupy a comfortable and quiet room. For particulars address P. O. Box 214, Carmel.

"Private Secretary" Soon Plans have been made for the Private Secretary," under the ans picer of the Arts and Crafts Club, in the near future. Garnet Holme her of the old time actors of Carmel, Rehearsals will be undersway as soon as the influenza abates in nearby towns.

The Pine Cone has a w !! equipped job printing plain f frices are fair.

Warning!

All dogs running at large in the Del Monte Forest will be shot. Pac. Improvement Co.

Storage - Trunks, packed gds, suit cases, small articles Inquire Pine Cone office.

Red Cross Notes

Thanks to the generosity and Red Cross spirit of the Americans, teu million Belgiaus will keep warm this winter with the clothing sent them. And this kindess will warm their heart; as well as their bodies.

The only conscription necessary in Red Cross membership is to look an American straight in the eye and ask if he belongs.

lu the shadow of Fuji Yama, the sacred mountain of Japan, a band of intrepid American women meets daily in a Buddist temple to sew for the Red Cross.

There are eight thousand women in the United States working with companionship of their bands for the soldiers and another lady at night. For an ooo articles of clothing and hospital sumplies of a value of \$44,000,-

> The United War Work Campaigu, November 11-18 is to raise funds for recreation and welfare purposes for our troops, and includes only the following seven organizations: Y.M. and Y.W. C.A., Knights of Columbus, War Camp Community Service, American Library Association, Jewish Welfare Board, and the Salvation Army. This drive should not be confused with the Red Cross, which is for relief, and will hold ts drive in the spring.

These two drives are entirely separate, but of equal importance. Plan to help both,

The bent Red Cross chapter has 198; Hyatt. 82. now on hand sufficient wool for 50 | Congress - Hersman, 134; sweaters and 60 pairs of socks, to be finished by Jan. 31. Knitters, come and get it!

CARMEL REALTY CO.

HOUSES RENTED PROPERTY SOLD EXCHANGES MADE INSURANCE .

Delicious and Appetizing Ask Your Grocer for It

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Glass-bottom Boats.

Library and Readingroom

Fishing and Swimming in the Carmel River.

Public Tennis Court-

Visit the historic Mission

Good Moving Picture show every Saturday evening.

Picnic at Pebble Beach, Point Lobos, Carmel Highlands,

Visit the Forest Theatre

Bowling Alley

Beautiful Walks, Drives

Latest Records, all makes, at Palace Drug Co., Monterey. Pianos for rent.

Service Stamps to stick on your felters. These stamps may be used by those who have relatives in the Army or Navy.
Book of 48 stamps 10c., at

the Pine Cone office.

The Election

Carmel voted as follows on Tuesday:

Governor - Stephens, 150; Bell. 48; Rosen, 42

Lieut. - Gov. - Young, 127: Snyder, 59; Beals, 43.

Justice Supreme Court-Wilbur, 131; Lennon, 105; Lorrigan, 85.

Supt. Instruction - Wood.

Hayes, 92.

Justice of Peace - Mason, 114; Michaelis, 113.

Sheriff-Nesbitt, 132; Jeffrey, 81.

District Attorney - Baker, 108; Norris, 102.

AMENDMENTS

Rominger Bill: For, 126; against; 78.

Absent voters: For, 67: against, 83.
University of Cal.:

130; against, 32. Taxation Exemption: For,

50: against, 111. Single Tax: For, 67; against,

Health Insurance: For, 55;

against, 126. Prohib'n: For, 105; against,

Dentistry: For, 59; against,



Our in the open, across the border of No-Man's Land, the Soldiers of Cheer are going tonight. In their packs they are carrying the comforts which your fighter wants. In their hearts they are carrying a message of cheer and hope.

To the most advanced positions they are crawling with those little things which loom up big in France—their bars of chocolate, their cigarettes, their rolls of cookies and cans of fruit. Yes, and sometimes, letters from home!

Under the very eyes of German snipers they are crossing open fields, dropping flat to the ground as each flare goes up, then creeping further forward.

Soon they will reach thegun-nests where a handful of fighters will whisper:—"Good for you, old boy! What would we do without you?"

Off in another sector an advance will begin at dawn. In the thick of it will be these men—perhaps of the Knights of Columbus or Y. M. C. A., perhaps the Jewish Welfare Board or Salvation Army.

Whatever uniform they wear, the hot chocolate which they serve tastes just warm and comforting. e cigarettes they light dhand the wounded will as good first aid.

"These men fleed smokes much more than what we give them," say the surgeons.

When daylight comes the wounded will be streaming back. The cigarettes and chocolate may be nearly gone—given away. But your money will replace them. Meanwhile these men will say:—"Put us to work!"

The surgeons will give them the arm-bands or the army's stretcher-bearers.

Then up beyond the front lines they will go, to bring back those too badly hit to walk.

Once, twice, three or four times they will make the trip before they too are hit.

Wherever there are fighters, the Soldiers of Cheer have their canteens, scores of them under shell fire.

Throughout the days they serve the crowd a mile or so behind the lines. At night they go forward, packs on their backs, to reach the men who occupy

the outposts of civilization.

When the order comes to go over the top, they follow too. Wherever the troops go, there go these men who serve.

Nowonder their names are in the casualty lists. No wonder they are cited. No wonder the fighters elect them honorary members of their outfits.

Keep the supplies comipa! Help the Soldiers of Cheer to help your fighters! Give now—all together!

Why you should give twice as much as you ever gave before!

The need is for a sum 70% greater than any gift ever asked for since the world began. The Government has fixed this sum at \$170,500,000.

By giving to these seven organizations all at once, the cost and effort of six additional campaigns is saved.

Unless Americans do give twice as much as ever before, our soldiers and sailors may not enjoy during 1919 their:

3600 Recreation Buildings 2500 Libraries supplying 5,000,000 books 1000 Miles of Movie Film 55 Hostess House

100 Leading Stage Stars

15,000 Big-brother "secretaries"

2000 Athletic Directors

Millions of dollars of home comforts

When you give double, you make sure that every fighter has the cheer and comforts of these seven organizations every step of the way.

When you give double, you make sure that every fighter has the cheer and comforts of these seven organizations every step of the way from home to the front and back again. You provide him with a church, a theatre, a cheerful home, a store, a school, a club and an athletic-field—and a knowledge that the folks back home are with him, heart and soull

You have loaned your money to supply their physical needs. Now give to maintain the Morale that is winning the warf

This page contributed by a group of Carmel citizens interested in Welfare Work